

# Capability Statement

## The practice

---

Kootenay Made Digital is the independent web practice of Brett Faucher, based in Castlegar, British Columbia, established in 2026 to formalize four years of building production websites. One accountable builder holds every engagement end to end: architecture, design, build, accessibility, performance, and support. The person you evaluate is the person who does the work.

**Services:** custom websites and web applications, municipal and institutional web architecture, content migration, local and technical SEO, ecommerce (Shopify and custom), accessibility remediation, performance engineering, AI features under documented governance, and post-launch support plans.

## The delivery model

---

- **Single accountability.** No handoffs between departments, no account managers, no coordination overhead. Budget goes into the work.
- **Client-controlled gates.** Engagements run in five phases (Discovery, Design, Build, Test, Launch) and every phase ends at a gate the client controls. Schedules carry named float and protect the client's review pace.
- **Evidence over promises.** Template families land in the client's staging environment early so evaluation happens on working software. Every claim is verifiable against a live system or labelled as concept work.
- **Capacity stated in writing.** Engagements are scoped with hours, weekly averages, and float named up front, deliberately booked below theoretical capacity.

## Standards and governance

---

- **Accessibility:** every build targets WCAG 2.2 AA, meeting and exceeding the WCAG 2.1 AA floor that BC public-sector procurements commonly specify. Public statement: [kootenaymade.ca/accessibility](https://kootenaymade.ca/accessibility)

- **Security:** static-first architecture with minimal attack surface, version-controlled delivery with build gates, client custody of code, content, and accounts. [kootenaymade.ca/trust](https://kootenaymade.ca/trust)
- **AI governance, published:** no client content or personal information enters third-party AI systems without prior written approval; no deliverable ships without human verification. [kootenaymade.ca/ai-policy](https://kootenaymade.ca/ai-policy)
- **Privacy:** minimal collection, no ad trackers, plain-language disclosure. [kootenaymade.ca/privacy](https://kootenaymade.ca/privacy)

## Selected evidence, honestly labelled

---

- **City of Silvermere** (labelled concept): a 177-route municipal website with a working decoupled Drupal 10 authoring environment: editorial workflow, roles, scheduled publishing, translation. Built so evaluators can judge working software.
- **The Kootenay List** (owned product, live): a free regional business register measured at 5,639 businesses across 77 towns and 6,404 sitemap URLs. Civic-scale information architecture in production. [kootenaylist.ca](https://kootenaylist.ca)
- **Summit Handyman** (client build, live): a 133-URL service and location architecture: 13 core services expanded into 92 service-and-location pages plus 37 repair guides. Client reference available. [summit-handyman.ca](https://summit-handyman.ca)
- The full survey: eighteen live builds and 9,800+ live URLs, each labelled as client work, owned product, or concept. [kootenaymade.ca/portfolio](https://kootenaymade.ca/portfolio)

## Procurement

---

Responds to RFPs, NRFPs, and RFIs through standard BC channels including Bonfire and BC Bid. Compliant submissions built to the published evaluation criteria, with claims evidenced inside the document. Commercial general liability, errors and omissions, and WorkSafeBC registration arranged at award per each engagement's stated terms, quoted at bid time.

## Contact

---

### **Brett Faucher, Owner**

Kootenay Made Digital

1525 Aspen Lane, Castlegar, BC V1N 4X8

[hello@kootenaymade.ca](mailto:hello@kootenaymade.ca) · 778-986-4468 · [kootenaymade.ca](https://kootenaymade.ca)